

CELEBRATING 5 YEARS

# OFF RECORD

**TED<sup>x</sup>** Port of Spain  
x = independently organized TED event

**2015**

QUEEN'S HALL, WED. 14 OCT. 2015, 12PM – 7PM



# CONGRATULATIONS

to **TED<sup>x</sup>**PortofSpain on their 5th year of creating  
a platform for “ideas worth spreading”.

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## PARTNER MESSAGES



### Demming Communications

TEDxPortofSpain has been a massive undertaking because it requires taking a longer term view on how to change a society. That change occurs one person at a time and as the ideas are spread, flowers bloom. Demming Communications' involvement with TEDxPortofSpain is based on our belief that the more conversations we can have about changing our reality, the greater the chance of actually changing things. Congratulation to TEDxPortofSpain on their 5th year of creating a platform for “ideas worth spreading”.



### About 868Change

868Change and TEDxPortofSpain are true partners. We like to think of partnerships in terms of workload. 868Change does the #nancial lifting, while TEDxPortofSpain does the project lifting. 868Change was born when we noticed that TEDxPortofSpain needed to be registered as a NonProfit if we were continue as a project. We did not need a NonProfit organisation, we needed the infrastructure it provided. Since incorporating 868Change, we drew on our TEDx community and have formed a strategy team that has been working on our mission, vision, business model etc. The team is currently in the process of developing our board of directors. We continue to look forward to the ongoing development of both projects.

# HOSTS



## ARDENE SIRJOO

Ardene Sirjoo gets fired up about finding common ground to mobilize people. Ultimately interested in affecting positive change, she is driven to connect the right people to various causes and audiences. Her 8 years' experience in radio broadcasting allows her to draw on human and information resources that support her work both on and off-air. With a solid, postsecondary foundation in political education and the experience of student activism at the UWI St Augustine campus, Ardene's foray into radio with i95.5fm at the start of the 2007 general election campaign seemed logical. Since that time, she has cohosted several talk shows, three of which she has helped to establish, including two daily programs. She has taken advantage of a range of additional opportunities, from production to live reporting to hosting diverse panel discussions. Still with i95.5fm, she is now in her fifth year of cohosting the weekly current affairs talk show, "The 95 Mandate". Ardene has also worked with a number of entities coordinating, curating and supporting projects in areas such as human rights, food security, capacity building, culture, entertainment, and social outreach. Committed to continued learning, she is currently pursuing the Project Management Professional (PMP) Certification with the aim of applying this skill set to the execution and implementation of development projects relevant to the arts and culture.



## KEEGAN TAYLOR

Keegan Taylor is no stranger to the stage as he started a successful career in entertainment at the early age of 8. As an avid contender and performer in cultural arts during his primary and secondary school years, Keegan developed an extensive body of work. He has been involved in culture and entertainment for more than 25 years contributing to the art forms of calypso and soca. As the first Junior Soca Monarch of Trinidad and Tobago, Keegan also took his brand of music and performance internationally with popular bands like Caribbean Traffik Jam (Traffik) and chutney bands like Melobugz and Triveni to name a few.

In 2009, Keegan's less talked-about love and experience in martial arts led him to explore and discover the world of Kalinda or stick-fighting in a very intimate way. In an almost anthropological manner, he immersed himself in it with the guidance of Moruga stick masters. He began a journey to seek mastery in this ancient African tradition, hoping to acquire and transfer the learnings of the art to the present generation of youth.

Keegan has been merging his love for and competency in these diverse areas of Trinidad and Tobago culture to develop new ideas for change, innovation and some measure of retention of the old ways. With this, he hopes to create a better and more creative world for our children's future. Keegan and his friend and business partner, Rondel Benjamin are the founders of Bois Academy of Trinidad and Tobago (B.A.T.T.). Together, they starred in the documentary film 'No Bois Man No Fraid' by Christopher Laird. Keegan was part of the duo for a TEDxPortofSpain talk on Kalinda in 2013.

# PERFORMERS



## SELVON “MISTAH SHAK ” NOEL

Mistah Shak meanders between performances that are unplugged, intense, unapologetic and unnerving to aggressive performances of popular thematic calypso material in the genre’s premier arena - the “The Big Yard”. Regardless of the arena or the occasion, his work is awakening, empowering and up-lifting.

At the age of 12, Mistah Shak debuted as a guitarist and has continued a rich career as songwriter/ musician/performer. He has demonstrated capacity as a lyricist, thought provoking songwriter, competent musician, purposeful musical soldier and a master at combining these elements to create musical artistry and legacy.

Trinidad and Tobago’s National Calypso Semi-Finals has seen Mistah Shak perform consecutively from 2010-2012. He again returned to the Semi Final arena in 2014 and 2015. His list of titles include: South/Central Calypso History Month Monarch - 2011; San Fernando Calypso Monarch 2012; & Political Calypso Monarch 2014. His songs “Rogue” and “Bois”, have both been nominated and listed among the Top 20 Calypsoes of their respective years.

He has also performed at the Texas & Louisiana State Fairs as a bass player and member of the jazz/cross-over band Hi-Styles.

Mistah Shak is the co-founder of “Trinfinity A.R.T.S.”, an alliance of artists from different genres. One objective of “Trinfinity A.R.T.S.” is to produce and promote events, geared toward addressing socially prevalent and relevant issues.



## MARSHALL DAVIS JONES

Poetry. Everywhere.

Marshall Davis Jones has performed for numerous colleges, high schools and universities. He has participated in think tanks for companies large and small and is often brought on as a communications expert. He has been a voice over talent, a narrative consultant on two documentaries and has appeared on TV Ones Verses and Flow.

As a traveling teaching artist and speaker he can be found between worlds. This past August, Marshall came to Trinidad for the first time with the Cascadoo Poetry Festival. He also fell in love with doubles. Thankfully, he has been asked to return and is currently on a 50 high school tour with The 2 Cents Movement.

Marshall is a storyteller and poet with a distinctive style. Simon Sinek, Speaker, Best-Selling Author: Start With Why and Leaders Eat Last has described him as having “a rare gift for making us think, feel and realize things we never realized before all at the same time. His words flow smoothly and his meaning is deep. His poetry is a gift to all those who will listen.”

Poetry. Everywhere.





# **SPEAKERS**



AFRA RAYMOND

**Afra Raymond** is a Professional Fellow of the Royal Institution of Chartered Surveyors and the Managing Director of Raymond and Pierre Limited. He is well-known for insightful commentary in press and broadcast media throughout the Caribbean. His special areas of interest include real estate, property development, land-use planning, property taxation, property financing and the 2009 bailout of the CL Financial group. Raymond is the President of the Joint Consultative Council for the Construction Industry (JCC) which is the umbrella group representing the interests of Architects, Surveyors, Engineers, Town Planners, Contractors and Facilities Manager. Raymond is also a member of the Trinidad and Tobago Transparency Institute. He has written extensively on white collar crime, good governance, national development and financial matters, in particular, the CL Financial fiasco. Raymond is a transparency activist whose work can be found on [www.raymondandpierre.com](http://www.raymondandpierre.com) and [www.afaraymond.wordpress.com](http://www.afaraymond.wordpress.com). His 2012 TEDxPortofSpain talk: The three sides of corruption has been viewed more than 750,000 times since being published.



NIMAH MUWAKIL-ZAKURI

**Nimah Muwakil-Zakuri** is currently the Curator of the Central Bank of Trinidad and Tobago's Money Museum and Art Collection. She is responsible for the museum which is the main outreach arm of the institution, its programming and development as well as the bank's 50 year old art collection which was started in the 1960's. Nimah graduated from Universidad de Oriente, Santiago de Cuba in 2007. As an IVLP alumnus in Cultural Heritage Preservation and a recent recipient of a Getty Fellowship, she attended the 2015 American Alliance of Museum's Annual Conference and participated in the training sessions on Leadership in Museums with other curators from around the world. I.M.P.A.C.T (Independent Muslim Professional Acting Together) was co-founded in 2012 and the Trinidad and Tobago Alliance of Museums (TTAM) co-founded 2014 both by Nimah. Her deep interest in art and matters of heritage has enabled her introspection on her own unique history as a child of the "Jamaat" and 1990. The journey is a personal one, where she will attempt to document and later tell the stories that no one knows exist. It is her hope that her story will resonate not just within her immediate community, but with a wider audience. Website: <http://tt.linkedin.com/pub/nimah-muwakil-zakuri/64/750/575>



GARETH JENKINS

**Gareth Jenkins** founded and is Managing Partner of Abovegroup, the region's leading branding consultancy, and works extensively in the fields of branding, graphic design and communications strategy. After studying politics in the UK and working for about a decade in London, mainly in the financial sector, he discovered design and what has remained one of his core areas of interest – the world of identity. He's a big believer in design and the collective responsibility of designers to develop better communities, societies and nations through their work. He started Show & Tell, Abovegroup's highly successful series of talks; and co-founded HOME, the region's first dedicated co-working space. He runs Picture House, a mobile classic cinema series; serves on the board of Plastikeep (Trinidad & Tobago's largest environmental management company); and advises a number of start-ups on business and communications strategy.



INDRANI GORADIA

**Indrani Goradia** is a founding member of a ground-breaking philanthropic and advocacy initiative aimed at catalyzing the next wave of philanthropists setting out to improve the health and rights of girls and women worldwide. She is in partnership with a global NGO called Population Services International (PSI). She is also the founder of Indrani's Light Foundation, a nonprofit foundation dedicated to ending gender-based violence and empowering women around the world with tools to live healthy and meaningful lives. Indrani completed her formal education at Queens College and Kent State University in New York City. She is an author, speaker and certified life coach and most recently was invited to the World Women's High Level Development Forum on Women's Health & Development where she addressed the United Nations on eradicating gender-based violence internationally. She was also invited to give the keynote address at the PSI 2015 Latin America and Caribbean Regional Retreat. As a survivor of violence in her childhood, it has driven her to work tirelessly to help others understand its devastating effects and lead empowerment trainings for girls and women in several countries around the world. She is a philanthropist, triathlete, marathoner and most of all a proud mother and wife. *Website: [indranislight.org/](http://indranislight.org/)*



DYLAN KERRIGAN

**Dylan Kerrigan** is a lecturer in Anthropology and Political Sociology at the University of the West Indies, St Augustine. He is particularly concerned with power, the shifts that occur and how society adjusts or transforms as a result. Born to a Trinidadian mother and Scottish father in London, Dylan has made Trinidad his home for 15 of the last 20 years. He is the holder of a PhD from American University in Washington and a Masters from Goldsmiths College, University of London. He presently writes a regular opinion column for the Trinidad Guardian. His most recent published works include research on the relationship between white collar crime and everyday corruption in the national landscape. Dylan's investigative writings have also been included in the collections, *Gangs of the Caribbean* and *In the Fires of Hope*, publications that explore historical changes in society.



VERNELLE NOEL

**Vernelle Noel** is currently a Ph.D. candidate in Design Computing at Penn State University where she explores the merging of craft practices with computational methods and technologies. As a computational designer, architect, and research scientist, she has worked in the US, Singapore, and India. Vernelle holds a Master of Science degree in Architecture Studies from MIT, and investigated design in the Trinidad Carnival for her dissertation. Her paper, 'The Bailey-Derek Grammar: Recording the craft of wire-bending in the Trinidad Carnival', will be published and presented at SIGGRAPH 2015 in Los Angeles, California. This adventurous young woman is the founder, creator, and editor of *Architecture Caribbean*, an online platform that highlighted and celebrated design in the region. She credits her early passion and sensibilities in design to renowned architect, Colin Laird, who mentored her for several years. Her work – influenced by cultural design practices in the Caribbean – has earned recognition at home and abroad, including an ideas2innovation award in 2014. Vernelle's unique, multi-disciplinary approach allows for workable and creative advancements in craft and technology.





ALEXANDER GIRVAN

Obsessed with how humans' interaction with the environment shaped the growth and collapse of civilizations, **Alexander** was driven to pursue physical science. However, he soon realised that the physical sciences were losing the battle for sustainability to a much less 'scientific' field- Economics. Alexander saw opportunity: synergy not conflict could be sought between conservationists and economists alike. He understood that in order for sustainability goals to be realised sound scientific research must be coupled with a detailed understanding of the economic and cultural frameworks of our communities. For the past 4 years Alexander has been working as an environmental economist with regional and international institutions such as the United Nations Environment Programme (UNEP) and the University of the West Indies to advance the inclusion of environmental factors in policy making decisions. His research has focused on the contribution of flood prevention, pollination and water provision in terms of valuable dollars to T&T's bottom line, and the consequences of leaving these values off the record. Alexander headed an evaluation of the importance of biodiversity to T&T's socio-economic welfare and has presented his research to the UN Forum on Forests, The Economics of Ecosystems and Biodiversity initiative and at the Eco balance forum. Alexander believes that change, particularly in the way we manage our environment, is possible through a thoughtful re-examination of how we communicate available scientific knowledge on environmental issues.



HULSIE BHAGGAN

**Hulsie** has a long history of activism. As a final year University student, she led a national campaign against corruption in the construction of the Caroni Racing Complex. Soon after, she joined fellow villagers in Guayamare, Caroniand, for ten years, stopped works on the Uriah Butler Highway until the residents were compensated and relocated. A founding member and first PRO of the United National Congress (UNC), Hulsie moved her activism to Parliament upon her election in 1991. When formal representations failed, she led protest demonstrations. Hulsie mobilized the population on rising food prices, and championed a petition signed by 100,000 citizens: she fasted one week on the Parliament steps. When Central Trinidad was submerged in flood waters for several days, she acted on behalf of those affected, including the elderly marooned in their homes and children in make-shift beds in their ceilings. Hulsie blocked the Uriah Butler Highway, was arrested and spent seven days in jail in solitary confinement. The flooding problem was solved. Her activism for a potable supply of water for her constituents caused her to be tailed for three months by vehicles of fully armed policemen. Hulsie's populist politics and rising profile led to her expulsion from the UNC in 1994.. She continued to advocate for people to be placed before party and rejected the tradition of MPs toeing the party line. Instead, she called for a conscience vote on key issues. Hulsie is currently Administrator/Clinical Director at the New Life Ministries Rehabilitation Centres, consultant/resource person to Living Water Community and consultant/lecturer for the Arthur Lok Jack Graduate School of Business.



JOSEPH JAY WILLIAMS

**Joseph Jay Williams** is a computational cognitive scientist whose research investigates the automatic adaptation of digital educational technologies to enhance and personalise how students are taught. He redesigns technology components like interactive lessons and exercises to be “MOOClets”, which are micro-laboratories that crowdsource teachers’ and scientists’ ideas about designing technology to motivate and teach students, and then discover which designs work best for which students. As a Research Fellow at Harvard University he does human-computer into online education through HarvardX, Vice Provost for Advances in Learning, and the Intelligent Interactive Systems group. He completed his postdoctoral research at Stanford University in Education, and received his PhD in Cognitive Science from the University of California at Berkeley. He believes that technology development is driven by bringing together teachers and scientists to collaboratively personalise students’ education and works with large-scale platforms like Khan Academy, EdX, Moodle, and ASSISTments to bridge science with real-world teaching and entrepreneurship.

*Research Webpage: [www.josephjaywilliams.com/papers](http://www.josephjaywilliams.com/papers)*



JUDGE HELEN WHITENER

**Judge Whitener** was born and raised in the beautiful Caribbean island nation of Trinidad and Tobago. Educated in the British system, Judge Whitener arrived in the United States at the age of 16 to attend college where she earned a Bachelor's degree in Business Administration and International Marketing from Baruch College, City University of New York in 1988. Judge Whitener entered law school in 1995 at Seattle University School of Law where she obtained her J.D. degree in 1998. On January 13, 2015 Judge Whitener was appointed by Washington State Governor, Jay Inslee to the Pierce County Superior Court, and (the highest Trial Court in the State of Washington). Prior to her appointment Judge Whitener had a combined six and a half years of judicial experience. Judge Whitener was a former Washington State Board of Industrial Insurance Appeals Judge and a former pro-tem judge in Pierce County District Court and the City of Tacoma Municipal Court. Judge Whitener has also been a Prosecutor and a Defense Attorney. Judge Whitener is very active locally, nationally and internationally in various community service activities. She speaks often on Human Rights, Access to Justice, and the rights and responsibility of the judiciary in ensuring the rights of all that appear before them to basic dignity and respect in judicial proceedings. Judge Whitener is a member of the International Association of Women Judges Association, the American Judge Association, the National Association of Women Judges, the Washington Courts Superior Court Judges Association and the Washington State Bar Association.





## ABOUT TED CONFERENCES

Twice a year, a group of interesting and impactful people gathers for the week-long TED experience — which attendees have described as “the ultimate brain spa” and “a journey into the future in the company of those creating it.” It’s a winning formula of brilliant, curious minds and groundbreaking content in an immersive and focused environment.

## WHAT IS A TED CONFERENCE?

TED stands for Technology, Entertainment, Design — three broad subject areas that are collectively shaping our world. But a TED conference is broader still, showcasing important ideas from any discipline, and exploring how they all connect. The format is fast-paced: 50+ talks over the course of a week, as well as morning and evening get-togethers. As they take in the program, attendees and speakers from vastly different fields can cross-fertilize and draw inspiration from unlikely places. This is the magic of TED. Types of TED conferences TEDThe flagship TED Conference is held annually on the North American West Coast. The breadth of content includes science, business, the arts, technology and global issues. Eighteen-minute talks are interspersed with shorter presentations, including music, performances and comedy.

## TEDACTIVE

TEDActive brings together a unique community to share a week of watching the live simulcast of the TED Conference in a creative, casual setting. The gathering is full of surprising, unforgettable experiences to inspire conversation and action around ideas.

## TEDGLOBAL

TEDGlobal travels the world and is slightly more international in nature. The full TED format is maintained, with a wide-ranging roster of speakers and performers for a week of inspiring sessions. TEDGlobal was held in Oxford, UK, in 2005, 2009 and 2010; in Arusha, Tanzania, in 2007; and in Edinburgh, Scotland in 2011, 2012 and 2013. For 2014 it’s heading to Rio de Janeiro, Brazil. Other TED events TED also regularly hosts other special events around the globe. TEDIndia was held in November 2009 in Mysore, celebrating and exploring the beckoning future of South Asia. TEDWomen was held in 2010 in Washington, DC, and again in 2013 in San Francisco, asking the question, how are women and girls reshaping the future? TEDYouth was held in New York City in 2011 and 2012, and in New Orleans in 2013, with short talks designed to stimulate the curiosity of students. TEDCity2.0, powered by the 2012 TED Prize, presented a day of new thinking about urban life.

TED also hosts smaller events, including TED Salons, evening-length events with speakers and performers, and TED@250 events, curated by TED staff in our New York office to explore issues of interest. Meanwhile, TED Institute events bring TED’s curatorial lens to the ideas found within large companies. For information about TED’s upcoming conferences, visit <http://www.ted.com/registration>. Follow TED on Twitter at <http://twitter.com/TEDTalks>, or on Facebook at <http://www.facebook.com/TED>.



**REGISTRATION - 12:00 PM - 01:00 PM**

**SESSION 1 - 1:00 PM - 3:30 PM**

Performer: **Marshall Davis Jones**

**TEDTalk: Noreena Hertz:**

*How to use experts -- and when not to*

- Dylan Kerrigan
- Joseph Jay Williams
- Vernelle Noel

**TEDTalk: Adora Svitak:**

*What adults can learn from kids*

- Hulsie Bhaggan
- Afra Raymond

**BREAK - 3:30 PM - 05:00PM**

**SESSION 2 - 5:00PM - 7:00PM**

Performer: **Mistah Shak**

- Alexander Girvan

**TEDTalk: Margaret Heffernan:**

*The dangers of "willful blindness"*

- Nimah Muwakil-Zakuri

**TEDTalk: Allison Killing:**

*There's a better way to die and architecture can help*

- Gareth Jenkins

**TEDTalk: Ze Frank: Are you human?**

- Indrani Goradia
- Judge Helen Whitener

**7:00 PM - 09:30PM - AFTER PARTY**



# MENU

## Berment Caterers

### **Meat**

Bbq Drumsticks  
Red Beans & Rice  
Plantains in Orange

### **Vegetarian**

Veg. Lasagne  
Garlic Bread

### **Dessert**

Fruit Kebabs  
Banana Bread Slices

## Beautiful Buffets

### **Meat**

Thai Fried Chicken Wings  
Croissants with Tuna or Chicken

### **Vegetarian**

Lemon Parsley Gougeres

### **Dessert**

Fresh Fruit Platter

## Seepersad Catering Services Limited

### **Meat**

Roasted Chicken in Tomato Sauce  
Roasted Fish in Tomato Sauce  
Spinach Rice  
Fresh Salad

### **Vegetarian**

Veggie Kebabs  
Spinach Rice  
Fresh Salad

### **Dessert**

Cake Squares  
Mini Brownies

## SPECIAL THANKS TO:

Alvin Henry  
Arvinda Rampersad  
Ayrid Chandler  
Charlotte Elias  
Cheyenne Baptiste  
Dennise Demming  
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Kamille-Ann Lynch-Griffith  
Kathryn Chan  
Keita Demming  
Khafra Rudder  
Kibwe Brathwaite  
Kimiko Scott  
Kory Mendez  
Kosi Thomas  
Kris Deen  
Kyle Walcott  
Latoya Webster  
Leon Murray  
Marlon James  
Analise Kandasammy  
Rachael George  
Richard Demming  
Robin Timothy  
Sabrina Celestin  
Sascha Ali  
Shari Cumberbatch  
Simone Tomwing  
Tara Koon How

## 868CHANGE BOARD OF DIRECTORS

Astraea Douglas  
Danielle Suchit  
Latoya Webster  
Analise Kandasammy  
Richard Demming  
Tara Koon How

## INSTIGATORS



## FOUNDATION BUILDERS



## STUDENT TICKET PARTNER



## OTHER PARTNERS



(PRINT PARTNER)



(BOOTH PARTNER)



(CREW CLOTHING PARTNER)



## PHOTO CREDITS:

Speakers, Hosts & Other Images - **Kibwe Braitwaite** [kibwebrathwaite.com](http://kibwebrathwaite.com)  
Performers - **Marlon James** [marlonjamesphotography.com](http://marlonjamesphotography.com)



*Thank you!*

